Privacy Policy

Personal Business Operator ("Operator")

- Operator Name: GameHint Corporation
- Representative Name: Mitsune Shimabukuro
- Address: 3F Mimosa Building, 2-11-10 Minami-Otsuka, Toshima-ku, Tokyo

The Operator sets forth the following Privacy Policy ("this Policy") regarding the handling of users' personal information related to the goods or services provided through this application operated by the Operator.

Article 1 (Basic Policy on the Acquisition of Personal Information)

The Operator recognizes that the protection of personal information is a significant social responsibility and will handle personal information appropriately in compliance with laws and regulations related to personal information protection, guidelines set by the Personal Information Protection Commission, and other relevant laws and regulations:

- 1. The Operator will comply with laws and regulations related to personal information protection, national guidelines, and other norms.
- 2. When acquiring personal information, the Operator will clarify the purpose of use and use appropriate methods.
- 3. When using personal information, the Operator will use it within the scope of the stated purposes and take measures to prevent its use outside these purposes.
- 4. Except when there is consent from the individual or a legitimate reason, the Operator will not disclose or provide personal information to third parties.
- 5. The Operator will strive to improve information security to prevent leakage, loss, or damage of personal information and continuously take appropriate preventive and corrective measures.
- 6. The Operator will respond sincerely and promptly to inquiries, requests for disclosure, and complaints related to personal information.
- 7. The Operator will maintain and continuously improve the personal information protection management system.

Article 2 (Definitions)

- "Personal Information" refers to information regarding a living individual that either:
- 1. Includes names, birth dates, or other descriptions that can identify the individual (excluding personal identification codes).
- 2. Contains a personal identification code.
- "Personal Data" refers to personal information organized to be searchable, constituting part of a personal information database.
- "This Application" refers to the following software application: Noway Form.
- "This Service" encompasses all goods and services provided through this app.
- "Sensitive Personal Information" refers to information such as race, creed, social status, medical history, criminal history, criminal victim information, etc., that requires special consideration to prevent unfair discrimination or prejudice, as designated by ordinance.

Article 3 (Methods of Acquiring Personal Information)

The Operator may acquire personal information through automatic acquisition from devices, or through written or form submission by the user or their proxy, within the necessary scope to achieve the specified purposes, using methods that include but do not falsely or unfairly obtain information. Methods include.

• User behavior during application login and use.

3.2

When obtaining personal information from minors, the Operator will obtain prior confirmation and consent from the parent or guardian.

Article 4 (Purpose of Use)

The Operator uses the acquired personal information for the following purposes:

- 1. To verify the identity and authenticate the user related to the use of this service.
- 2. To provide this service.
- 3. For after-service related to this service.
- 4. For planning, research development, quality improvement, and enhancement related to this service.
- 5. To send information related to this service.
- 6. To customize the content of this service to the user.
- 7. To bill the user for paid services.
- 8. To process personal information for statistical purposes and publish the results.
- 9. To identify users who violate the terms of use or attempt to use the service for fraudulent or improper purposes, and refuse their use.
- 10. To verify and respond to user opinions, inquiries, reviews, and other interactions related to this service.
- 11. To notify changes in the terms and conditions related to this service.
- 12. To comply with legal obligations or administrative guidance.
- 13. For other purposes adequately announced or notified by the Operator and with the individual's consent.

Article 5 (Security Measures for Personal Data)

The Operator takes appropriate organizational, physical, and technical security measures to prevent unauthorized access, loss, destruction, alteration, and leakage of personal information. Additionally, the Operator conducts training and awareness programs on personal information protection for officers and employees. Specific measures include rigorous access management for applications and adopting databases compliant with SOC 2 Type II and PCI DSS, and deleting data of users who have withdrawn after a certain period.

Article 6 (Third-Party Provision)

6.1

The Operator will not provide personal data to third parties without prior consent from the individual, except where permitted by the Personal Information Protection Law or other laws.

1. When necessary to protect a person's life, body, or property, and it is difficult to obtain consent.

- 2. When it is particularly necessary for improving public health or promoting the healthy upbringing of children, and it is difficult to obtain consent.
- 3. When it is necessary to cooperate with a national institution, a local public entity, or their contractors to perform services required by law, and obtaining consent might impede the service.

6.2

Notwithstanding the provisions of the previous paragraph, personal data provided under the following circumstances does not constitute a third-party provision:

- 1. When the Operator entrusts the handling of personal data within the scope necessary to achieve the purposes of use.
- 2. When personal data is provided due to a business succession caused by a merger or other reasons.
- 3. When personal data is used jointly between specified parties, and the nature of this use, the range of users, the purposes of the users, and the name or designation of the person responsible for managing the personal data have been notified to the individual in advance, or the individual can easily become aware of these details.

6.3

Notwithstanding the provisions of the first and second paragraphs, when providing personal data to third parties in foreign countries, the Operator will obtain prior consent from the individual, except where such countries are recognized by the Personal Information Protection Commission regulations as having a personal information protection system equivalent to that of Japan or as otherwise prescribed by law.

Article 7 (Disclosure of Personal Data)

When an individual requests the disclosure of their personal data, the Operator will disclose it without delay. However, the entire or part of it might not be disclosed if:

- 1. There is risk of harm to the life, body, property, or other rights of the person or a third party.
- 2. There is a significant risk of impeding the proper execution of the Operator's operations.
- 3. Disclosure would violate other laws.

Article 8 (Correction, Addition, or Deletion of Personal Data)

Users can request the correction, addition, or deletion ("modification") of their personal data held by the Operator by following prescribed procedures. If the Operator deems it necessary to respond to such a request, it will make the appropriate modifications without delay and notify the requester promptly of the action taken or the decision not to make the modification.

Article 9 (Suspension and Deletion of Personal Data)

9.1

Upon request from an individual claiming that the handling of their personal data exceeds the intended purposes of use or was acquired through improper means, the Operator will immediately conduct an investigation. If it is deemed necessary to comply with the request based on the investigation results, the Operator will suspend or delete the personal information without delay.

The Operator will promptly notify the user if the personal data's use is suspended or not, or if it is not suspended or deleted.

9.3

Regardless of the above provisions, if suspending or deleting personal data requires significant costs or is otherwise difficult, and substitutive measures can be taken to protect the user's rights and interests, those measures will be implemented instead of suspension or deletion.

Article 10 (Request Procedure)

For requests related to the disclosure, modification, or suspension of personal data, please contact the following complaints and inquiries office.

Article 11 (Retention Period of Personal Data)

The Operator will strive to delete personal data promptly when it is no longer necessary for use, except as required by law.

Article 12 (Use of Cookies)

12.1

This application may use cookies for delivering ads and analyzing access. Cookies are small data sent from the web server to the user's web browser and may be stored as files on the user's hard disk. Cookies can store information about the user's computer and record details such as the last visit date and number of visits. However, they do not identify individuals and maintain anonymity. Cookies may be used by third-party service providers to deliver personalized ads to users.

12.2

Users can change their browser settings to refuse cookies. While this does not prevent the use of this application, some functions may not be available. The cookies used by thirdparty advertisers for personalized advertising can be disabled on their websites or through resources like https://optout.aboutads.info/.

Article 13 (Copyright)

The copyright of articles in this application is not forfeited. Unauthorized reproduction of texts, images, videos, or other copyrighted materials in this app is prohibited. Contact the operator for permission to reproduce.

Article 14 (Disclaimer)

14.1

For products introduced through affiliate programs or blog articles in this app, inquiries regarding those products should be directed to the retailer. The operator is not responsible for the content, services, or information provided at sites to which users are redirected from links or banners in this app. The accuracy, legality, or content of the linked site is not guaranteed. The articles in this app are based on the personal opinions

of the authors and do not apply to everyone. The final decision regarding the purchase of products or services is the responsibility of the user.

14.2

The operator strives to provide accurate content and information within this app but does not guarantee its accuracy or safety. Information may be incorrect or outdated. The operator is not liable for any problems that occur as a result of using this app.

14.3

The content within this app may be changed or deleted without notice.

Article 15 (Complaints and Inquiries Contact)

For complaints and inquiries regarding the handling of personal information, as well as requests for disclosure, correction, or suspension of personal data, please contact the following:

- Personal Information Handler/Department: Noway Form Operation Team
- Address: 3F Mimosa Building, 2-11-10 Minami-Otsuka, Toshima-ku, Tokyo
- Email Address: support@gamehint.app

Article 16 (Revision and Change of Use Purpose of This Policy)

The Operator may revise this policy as necessary. However, changes to the purpose of use will only be made if the new purpose is reasonably deemed related to the original. Any revisions or changes to the purpose of use will take effect from the date they are notified to users through the designated method by the Operator or published on this application.

Enactment Date: April 18, 2024